

# LIFE ALIVE

ORGANIC CAFÉ



## Building Size

- 3,000 - 3,500 SF

## Site Criteria

- Strong Visibility
- Dense Daytime and Weekend Population
- Outdoor Seating Preferred
- Type II Venting (Heat Rejection Only)
- Basement or Additional Storage

## Markets

- High-End Urban Downtowns
- Regional Retail Corridors

## About Life Alive Cafe

Life Alive was founded with the aim of providing vibrant, plant-based food and beverages in a welcoming environment. The diverse menu includes warm grain bowls, salads, wraps, noodle bowls, smoothies, açai bowls, cold-pressed juices, and super-food lattes, all made from scratch using whole, organically sourced ingredients. The emphasis is on flavor and nutritional value, with chefs preparing dishes daily through chopping, steaming, simmering, and roasting. Life Alive Cafe originated in Lowell, MA in 2004 with a successful expansion in 2009 in Central Square. In 2015, the company was acquired by Ron Shaich, the founder and CEO of Panera Bread, who had intentions for national growth. As of now, there are ten Life Alive Cafe locations across Greater Boston, and the company has further planned to establish new locations in Washington D.C. as well as the NY/NJ Metropolitan area.



## Submit Sites to

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